



Content Management System

Easy Content Management

No Need for Programmers & Developers

Design Consistency of Website

Integrate Dynamic Multimedia

Complete Content and Navigation Control

Reduce Cost & Time

Highly Secure



Next Generation Technology

Content Management System

Have you noticed how some institutions have dynamic, interactive, and compelling websites that engage visitors, while others have static, dull and utilitarian websites that leave visitors frustrated? The difference between these two websites starts with the Web Content Management System. A strong and flexible Content Management System (CMS) helps you to easily design, construct, support, manage and deliver an engaging and interesting website.

Fully loaded with the latest available features and plugins to support all types of content, the M-Star CMS tool will help you attract and keep website visitors. Manage blogs, news feeds, wikis, forums, user-generated content, e-commerce, data capture, and interface with real-time Web 2.0 data streams without being an expert in computer programming. M-Star CMS is built to support your organization's website needs, whether they're big or small!

M-Star CMS from MGRM Pinnacle

M-Star CMS is an advanced solution for creating, hosting & managing your institution's website. Change content, update news feeds, add new photos, graphics, or videos, support online forms and registration, and even create portals to support fee payments and other e-commerce activities, all with the help of M-Star CMS. No need to depend on web-programmers. No need to even have design or programming skills. All you need is a basic knowledge of computers and you can get a website up and running in a very short amount of time. With M-Star CMS, your institution can own its own website, keep it dynamic and engaging, and deliver relevant and interesting content to all of your stakeholders.

“The M-Star CMS is the perfect tool for building and supporting your dynamic website - easy to use and cost effective.”

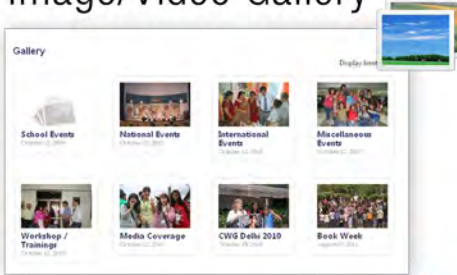


What to expect from M-Star CMS

Multiple Calendars



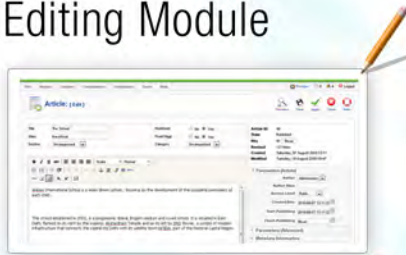
Image/Video Gallery



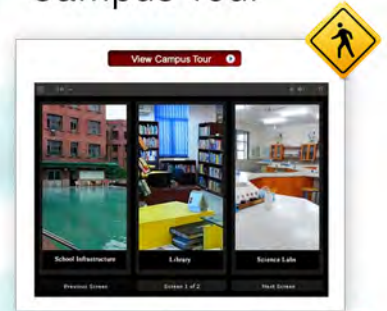
Google Map



Editing Module



Campus Tour



Polls & Surveys



Guest Book & Feedback



Newsletter



Alumni - Registration & Interaction



News & Announcements



Multi-Lingual Site



Alerts & Notification Through Email



Blogs & Forums



Live Search

And Many More...

Advantages of M-Star CMS

- **User friendly** – You can update your content as frequently as you want, without the need of designers or developers.
- **WYSIWYG editor** – “What you see is what you get,” with the simple word-processing tools, you can quickly and easily create and modify your content.
- **Fosters a high degree of interactivity** – M-Star CMS encourages a high degree of interaction with your site visitors through the incorporation of polls, forms, comments, etc.
- **Content, Design & Functionality** – With M-Star CMS the content, web design, and functionalities are all separate components. You can change the look and feel of your website without having to re-write all of your content or change any website functionality.
- **Versioning** – Provisions for keeping various versions of data, content, and layouts allowing their retrieval later as needed.
- **Auto-publishing and expiration of content** – Set-up a predetermined schedule for publishing and taking down content.
- **Alerts via Email** – M-Star CMS supports sending alerts to users via email.
- **Integrate Web 2.0 functionality** – This comprehensive web content management system allows you the ability to incorporate a myriad of resources from the web, including videos, social media networks, RSS feeds, Google maps, and many more.
- **Built in website search capabilities** – Search capabilities are pre-built into your website and are functional from day one.
- **Content Caching** – In M-Star CMS, you have the flexibility to increase or decrease the cache level so that refreshed content is made visible.
- **Cost effective solution** – M-Star CMS is a cost-effective solution for school and district websites, no longer are 3rd party vendors needed to create and support your web domain.



Business benefits of M-Star CMS

- Enables you to deliver fresh and high quality content to all stakeholders.
- Facilitates the re-use of content across multiple domains, mobile devices and other applications.
- Enhance and optimize resource productivity with regards to the delivery and deployment of your institution's information to all stakeholders.
- Improve the image of your institution through an interesting and quality website that you're proud of.
- Cost-effective alternative to contracting web-development specialists.
- Enables decentralized content creation by multiple stakeholders, while centralizing workflow for the approval process prior to publishing.

About MGRM Pinnacle, Inc.

MGRM Pinnacle, Inc. is an educational technology company that provides comprehensive end-to-end software products, solutions, and services, supporting the entire educational domain from pre-K to university on a single integrated platform. Our mission is to empower performance across the life cycle through intelligent solutions. It is through education and the use of technology that we will enable decisions that transform lives worldwide. Our strong foundation is built upon our years of experience within the technology and education domains.

For a demo, please email us at pinnacle@pin-ed.com
MGRM Pinnacle, Inc. : 2224 W. Southern Ave., Suite 1, Tempe, AZ 85282
T: 480.755.8222 | F: 480.755.8111 | www.mgrmpinnacle.com